



Graphic and Web Designer

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EDUCATION

January 2007
– December 2010

Texas State University-San Marcos

Bachelor of Fine Arts in Communication Design

WORK EXPERIENCE

September 2011
– Current

Contract Designer

Annivate, Inc.

- Designing and updating product packaging, manuals, logos, and websites.
- Dividing time and attention between multiple projects to meet deadlines.
- Coordinating with project managers to apply updates as needed and to ensure final project met guidelines and expectations.
- Outputting finished projects to printer specifications.
- Converting Flash websites to standards compliant HTML/CSS and Javascript.

May 2011
– July 2011

Contract Designer

Warrior Screen Printing

- Designed logo, business card, and website for company.
- Designed T-shirt graphics for customers and outputted color separations for printing.

August 2009
– December 2010

Graphic Designer

Department of Campus Recreation at Texas State University-San Marcos

- Designed fliers, posters, brochures, signage, identity marks, T-shirts, web graphics, promotions, presentation materials and other pieces.
- Photographed Campus Recreation events, particularly sport club matches.
- Coordinated with program directors throughout the design process to ensure final piece addressed target audience and met project guidelines and expectations.

February 2009
– August 2009

Web Design Intern

Compass Point Media

- Created website designs and graphic assets (logos, icons, web banners, ect.).
- Hand coded sites with standards compliant CSS/HTML and light PHP.
- Coordinated with developers to ensure proper implementation of final designs.

FREELANCE WORK

October 2010

Texas Gymnastics Club Calendar

- Handled all aspects of production and execution of the calendar including photography, calendar design, print bidding, and press checks.
- Directed, photographed, and edited still and action shots of club members.

September 2010

2010 Kevin Shimek Memorial Scholarship Fun Run

- Contacted by Shimek family to create event poster after they were pleased with my work for the 2010 Kevin Shimek Memorial Water Ski Tournament.
- Met with client throughout design process and updated design as event details evolved and to ensure satisfaction.

March 2010

National Association of Intercollegiate Gymnastics Clubs (NAIGC)

- Designed the identity mark, lanyard name tags, indoor/outdoor directional signage, posters, and T-shirt graphics for the 2010 NAIGC Nationals Meet.
- Handled promotion of event including press release and social media marketing.

SKILLS AND PROFICIENCIES

Software

Adobe Photoshop CS3–5
Adobe Illustrator CS3–5
Adobe Flash CS3–5
Adobe InDesign CS3–5
Adobe Dreamweaver CS3–5
Adobe Lightroom 2
Coda
Microsoft Office

Development Languages

HTML/CSS
Javascript (Beginner)

Platforms

Windows PC
Mac OSX

Other Skills

Digital Photography
Screenprinting

AWARDS

March 2010

First Place, Sustainable Marketing Creative Excellence Award

National Intramural-Recreational Sports Association

Awarded for design and planning work promoting Texas State University-San Marcos Department of Campus Recreation's sustainability efforts.

September 2010

National Honor Award

Gymnastics Association of Texas

Awarded for design and planning work for the 2010 NAIGC Nationals.

November 2010

Top 5 Finalist, Bobcat Tube Contest

Texas State University-San Marcos

Awarded for filming and editing entry titled "Texas State Gymnastics Has Talent."